



NSPI Unveils Microsoft Hosting Services for Exchange 2010, Outlook 2010 and SharePoint 2010

Atlanta, GA – February 3, 2011—Sarcom, Inc., a subsidiary of PC Mall Inc. (NASDAQ: MALL) announced today that its NSPI division has expanded its cloud service offerings and is now providing Microsoft Hosted Services for Exchange 2010, Outlook 2010 and SharePoint 2010.

As one of Microsoft's strategic hosting partners, NSPI can now offer businesses interested in upgrading to Microsoft's newest email, calendaring and collaboration tools the option of an on-premise or cloud-based solution.

"The rapid adoption of online or 'cloud' solutions can be largely credited to firms looking to maximize the ROI on their IT investment," stated Stephen Moss, president of NSPI. "Hosted services provide a flexible, reliable environment for managing IT that simplifies administration and lowers the customer's overall investment."

Customers have the option to deploy Exchange 2010, Outlook 2010 and SharePoint 2010 with NSPI in three different ways: Microsoft Hosting Services in one of NSPI's data centers, a dedicated environment in an NSPI data center or Microsoft Hosting Solutions provided by Microsoft.

Exchange 2010 and Outlook 2010 help users manage communication overload by offering an easy to navigate, universal inbox with advanced messaging features including conversation view and voice mail with text preview.

SharePoint 2010 includes expanded enterprise content management options for storing digital media content, integrates information from social networks and provides functionality for programmatically creating and aggregating social tags, ratings and comments.

"The decisions our customers make regarding migrating portions of their IT infrastructure to the cloud depend on individual organizational requirements including security, accessibility and compatibility," continued Moss. "NSPI works closely with its customers to help them determine the environment that best meets their needs."

About SARCOM:

SARCOM, a wholly-owned subsidiary of PC Mall, Inc. (NASDAQ: MALL) is a technology reseller and services organization with over 25 years experience providing successful solutions nationally to customers in the mid-market and enterprise commercial and healthcare segment. SARCOM offers full infrastructure and system design, procurement, installation, post-sales support, services, help desk management and IT staffing. Sarcom's NSPI division is focused on the implementation of technology solutions and services that enable its customers to accelerate growth, productivity and profitability. With the recent acquisition of NSPI by Sarcom, a subsidiary of PC Mall,

Inc., NSPI services are now offered nationwide with over 30 branch locations. Under the PC Mall umbrella NSPI is a Microsoft Gold Certified Partner, IBM Advanced Business Partner and a Cisco Gold Partner.

About PC Mall, Inc.

PC Mall, Inc., through its wholly-owned subsidiaries, is a leading value added direct marketer of technology products, services and solutions to small and medium sized businesses, mid-market and enterprise customers, government and educational institutions and individual consumers. Our brands include: PC Mall, PC Mall Gov, Sarcom, MacMall, Abreon, NSPI and OnSale. In the twelve months ended September 30, 2010, we generated \$1.3 billion in revenue and have over 2,600 employees, over 65% of which are in sales or service positions. For more information please visit pcmall.com/investor or call (310) 354-5600.

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